



Contact: Elisha Ben-Yitzhak,
President, Heavenly International Tours
Phone: (800) 322-8622
E-Mail: elisha@heavenlytours.com
Or: Thomas Derr of
Thomas Derr Communications
Phone: (215) 620-7723
E-Mail: tderr@thomasderr.com

FOR IMMEDIATE RELEASE

Leading National Tour Company Expands Operations to Greater Philadelphia Region

Philadelphia – Heavenly International Tours, a nationally prominent, award-winning 29-year-old tour company that specializes in group and individual religious tours and vacations to Israel/The Holy Land, Greece, Italy, Turkey, Jordan and Egypt, is expanding its operations to the Greater Philadelphia area.

“Our research identified the Greater Philadelphia region as being a very underserved area in terms of providers who offer the kinds of unique tour experiences and destinations that our company has been providing since 1985,” said Elisha Ben-Yitzhak, President of Heavenly International Tours.

Since first establishing his company in Milwaukee, WI, nearly three decades ago, Ben-Yitzhak and his staff over the years have served the needs of thousands of travelers, tourists and religious pilgrims looking to experience the wonders of Israel and The Holy Land, as well as personalized tours of various other historical locations in the ancient Mediterranean world. During that time, Heavenly International Tours has served tour groups and individuals from nearly every corner of the United States, Ben-Yitzhak said.

Now his company has targeted the Greater Philadelphia region – strategically located between New York and Washington, DC – as a prime area for expanding operations, especially among local church groups and other family-oriented organizations.

“The secret to our success and longevity is that we pay attention to every detail and closely monitor each tour from beginning to end – in fact, in most cases we provide personal escort for our groups,” Ben-Yitzhak said. “We work closely with our clients to design tours that are attuned to their specific requests and we make sure that our rates are very competitive.”

In addition to Middle East and Mediterranean destinations, Heavenly International Tours provides an African Safari experience as well as destinations to various European countries, Japan and Brazil.

In 2008, Heavenly International Tours was awarded with “*Friends of Israel*” recognition by Israel’s Minister of Tourism for its efforts to support and promote tourism in Israel.

Additional background about Heavenly International Tours, along with upcoming trips, testimonials and related information is available on the company’s website:

www.heavenlytours.com, as well on Facebook at: <https://www.facebook.com/pages/Heavenly-International-Tours/213172312034431>

Heavenly International Tours is accredited by the Better Business Bureau (BBB) and possesses an A+ rating, the highest grade achievable. For an explanation of the BBB grading system, visit: <http://www.bbb.org/council/overview-of-bbb-grade/>.



#